

# BNA 2019 FESTIVAL OF NEUROSCIENCE

SPONSORSHIP OPPORTUNITIES

14-17 April - Dublin, Ireland



obexpo.ie

**obrien expo services ltd.**  
the Coachhouse,  
rear of 1 Warwick Terrace,  
Appian Way, Ranelagh,  
Dublin 6, Ireland.

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registered in Ireland: no.442039 | v.a.t. no. ie 9666131k



#### Price includes:

- ✓ Exhibition space of 6m<sup>2</sup> (3mx2m) - shell scheme exhibition booth included
- ✓ Power supply from venue ( 1 kw max)
- ✓ 2m Trestle table + 2 expo chairs
- ✓ 2 x 120 watt spotlights
- ✓ 1 x 13 Amp (3 pin) twin socket ( 1kw)
- ✓ Two exhibitor passes
- ✓ Refreshment Breaks ( 2 persons)

Please send the completed forms and payment no later than **Friday 15TH MARCH** to **obexpo**  
for the attention of Tony O'Brien - [tony@obexpo.ie](mailto:tony@obexpo.ie)  
thank you.



**F1 - DEM COUNTER WITH STOOL**  
white demonstration counter with high stool  
sliding doors and shelf ( not lockable)  
90cm high x 90 cm w x 45 cm deep



**F2 - EXECUTIVE FURNITURE PACK**  
round table 75cm diameter with 3 navy casala  
upholstered chairs



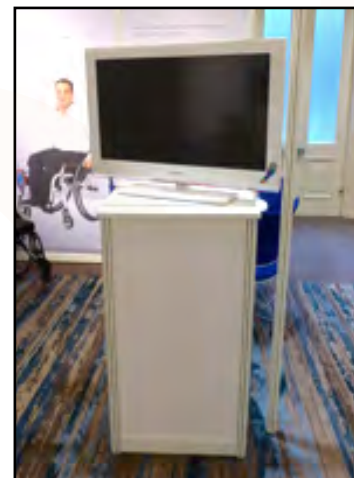
**F3 - BEECH FURNITURE PACK**  
round table in beech finish with 3 beech veneer casala  
curvy chairs



**F4 - POD SET -**  
high bar table with 3 high back stools  
available in black or white



**F5 - FLAT SHELIVING**  
99cm wide x 30 cm deep in white laminate finish - can be  
continuous or individual



**F6 -PC / TV BASE PLINTH**  
55cm w 55 cm d x 100cm h



**F7- EXPO TRESTLE TABLE ( 150 CM X  
50 CM )**



**F8 -LOCKABLE DOOR / STOREROOM**



**F9 - LEAFLET DISPENSER**  
5 pocket freestanding literature  
dispenser



**F10 - WALL MOUNTED MONITORS**



**F11 - DISPLAY PLINTHS**  
plinths made to suit your product.



**F12 - SHOWCASE DISPLAY  
CABINET**



**F11 - LOUNGE FURNITURE - IVORY/BLACK/  
RED**

price -on application

Expo services - Order form		PRICE	QTY	TOTAL
F1	Demonstration counter with high stool	170		€
F2	Exec furniture pack - white meeting table with 3 blue executive chairs	160		€
F3	Beech furniture pack - beech meeting table with 3 beech curvy chairs	140		€
F4	Pod set - high pod table with 3 high stools ( black or white)	175		€
F5	Flat shelf ( 1000 x 300)	60		€
F6	PC / TV base unit	170		€
F7	Expo trestle table - white laminate worktop + 1 expo chair	110		€
F8	lockable door section forming 1m x 1m store - layout plan required	270		€
F9	Leaflet dispenser - freestanding x 5 A4 pocket	80		€
F10	wall mounted monitor panel - only available with obexpo smart tv - see AV form	150		€
F11	display plinths - custom made to suit	from 200		€
F12	simple storeroom with curtain forming 1m x 1m store - layout plan required	150		€
F13	showcase display cabinet - various sizes available - from 180	200		€
F14	wall panel to match existing shell scheme - layout plan required	50		€
F15	fixing clients own display panels on site	50		€
F16	waste paper bin	35		€
F17	Lounge furniture	on application		
			<b>sub total</b>	€
			<b>surcharge (if applicable)</b>	€
			<b>vat @ 23%</b>	€
			<b>TOTAL</b>	€

\*20% surcharge will apply after 15/03/2019

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**G2 - NAME BOARD WITH COMPANY LOGO**



**G3 - GRAPHIC INFILL PANELS**  
full size digital imagery mounted into system walls



**G4 - GRAPHIC COUNTER INFILL**  
890 w x 960 h



**G5 - FREESTANDING DISPLAY**  
2.1M HIGH X 1.0M WIDE  
hire of display plus new graphic panel



**G6 - FULL WALL BANNER GRAPHICS**  
3m wide digital imagery suspended as banners on walls of booth - price including installation on site



**G7 - SOLID WALL AND COUNTER GRAPHICS**  
price on application



**G8 - SEAMLESS WALL GRAPHICS**  
price on application



**G9 - LARGE FORMAT DIGITAL PRINTING**  
full size digital imagery mounted into system walls



**G10 - VINYL CUT LETTERING**  
price on application



**G11 PULL UP BANNER:**  
850 w x 2150 h -

REF.	GRAPHICS - ORDER FORM	PRICE	QTY.	TOTAL
G1	additional standard name plate with blue text	€50		€
G2	Name plate with your company logo in full colour	€75		€
G3	Graphic infill panels - set into system frame - 970 x 2360	€210		€
G4	Graphic panel to front of dem counter - built in	€110		€
G5	Freestanding graphic display - 2100 h x 1000w	€370		€
G6	Full wall banner graphic - 2500 h x 2930 w (incl. installation)	€550		€
G7	Wall and counter graphics - on application	-		€
G8	Seamless wall graphic overlay @ 3m - 2500h x 2960 w	€850		€
G8b	Seamless wall graphic overlay @ 2m - 2500h x 1970 w	€575		
G9	large format digital printing - on application	-		€
G10	vinyl cut lettering - on application	-		€
G11	pull up display	€190		€
				€
			<b>sub total</b>	€
			surcharge (if applicable)	€
			<b>vat @ 23%</b>	€
			<b>TOTAL</b>	€

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**EXPO CARPET**



BLACK



MID GREY



RED



MIDNIGHT BLUE



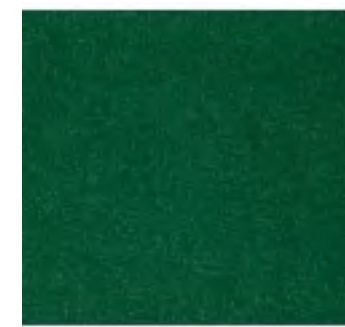
LIGHT GREY



FERN GREEN

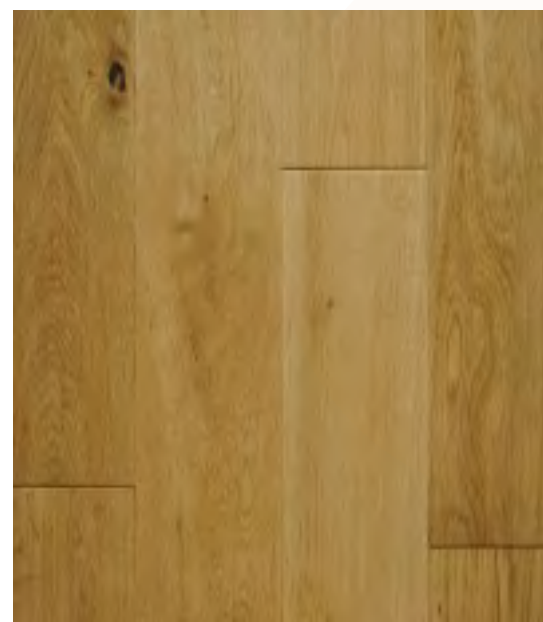


PROCESS BLUE

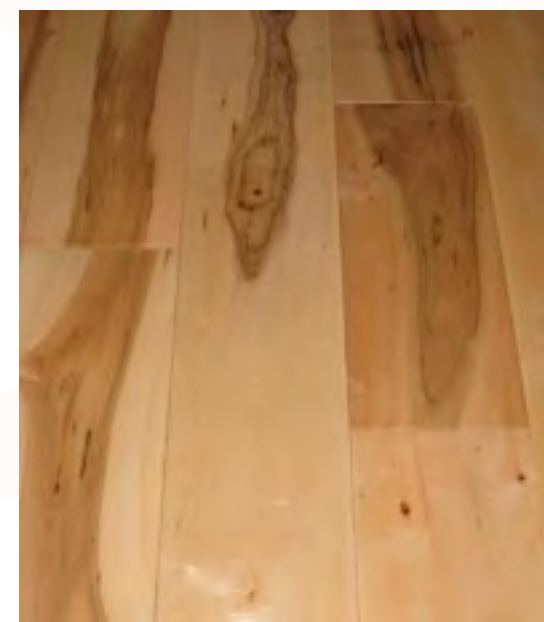


EMERALD GREEN

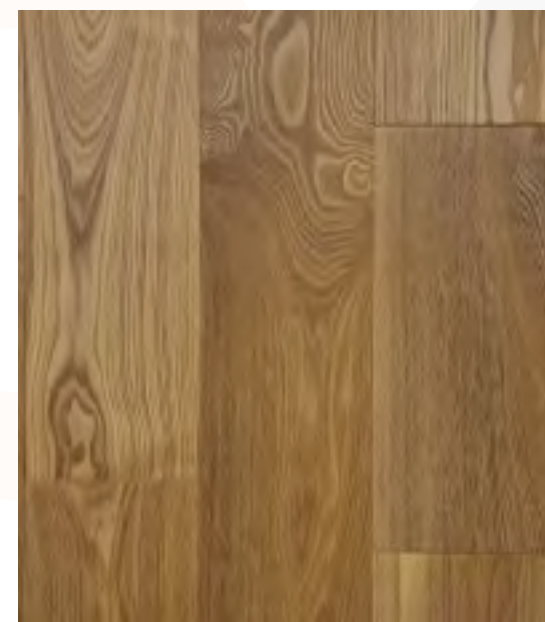
**TIMBER FLOORING**



OAK



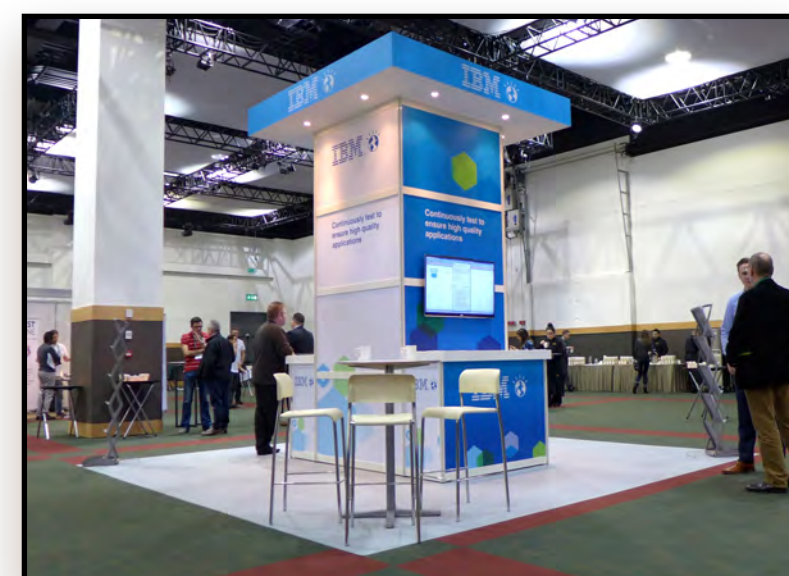
MAPLE



ASH



40MM PLATFORM FLOOR + WHITE LAMINATE



EXPO CARPET - LIGHT GREY ON CCD FLOOR

REF.	CARPET/ FLOORING - ORDER FORM	COLOUR	PRICE	QTY.	TOTAL
C1	expo carpet - to be laid directly over existing carpet - per square metre	BLACK	12		€
C2	expo carpet - to be laid directly over existing carpet - per square metre	MID GREY	12		€
C3	expo carpet - to be laid directly over existing carpet - per square metre	RED	12		€
C4	expo carpet - to be laid directly over existing carpet - per square metre	MIDNIGHT BLUE	12		€
C5	expo carpet - to be laid directly over existing carpet - per square metre	LIGHT GREY	12		€
C6	expo carpet - to be laid directly over existing carpet - per square metre	FERN GREEN	12		€
C7	expo carpet - to be laid directly over existing carpet - per square metre	PROCESS BLUE	12		€
C8	expo carpet - to be laid directly over existing carpet - per square metre	EMERALD GREEN	12		€
FL1	RAISED PLATFORM FLOOR AT 40mm - price per square metre	unfinished	45		€
FL2	WHITE PLATFORM FLOOR - 40mm high - price per square metre	WHITE	75		€
FL3	TIMBER EFFECT FLOORING - price per square meter	oak/ash/maple	60		€
FL4	RAMP ACCESS - 1M X 1M	UNFINISHED	150		€
				sub total	€
				surcharge (if applicable)	€
				vat @ 23%	€
				<b>TOTAL</b>	€

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**A**

**SHELL SCHEME STANDS** - PRICE INCLUDES EVENT HIRE , INSTALLATION & REMOVAL BY OBEXPO

	ELECTRICS - FOR SHELL STANDS ONLY	QTY	COST	TOTAL
S1	13 amp twin socket (1.0 kw max)		€95	
S2	120 watt spotlight (0.25 kw)		€60	
S3	500 w QI floodlight (0.5 kw)		€90	
S4	500 watt spotlight (0.5 kw)		€90	
S5	long arm led spotlight (0.25 kw)		€65	
S6	16 amp single phase mains supply ( 3kw)		€120	
S7	20 amp single phase main + distribution board (4kw)		€150	
S8	32 amp single phase main + distribution board (6 kw)		€180	
S12	16 amp cee form socket ( 3kw)		€180	
CC1	single phase consumption charge @ €90 per kw or part thereof		€90	
CC2	3 phase consumption charge @ €75 per kw or part thereof		€75	
			Sub-total	
	*20% surcharge will apply after 15/03/2019		surcharge (if applicable)	€
			Vat @ 23%	€
			TOTAL	€

**B**

**SPACE ONLY / ISLAND EXHIBITS** - MAINS FUSE BOARD ONLY SUPPLIED BY OBEXPO

	ELECTRICS - FOR FREEBUILD STANDS (MAINS FUSEBOARD + CEE CONNECTION ONLY )	QTY	COST	TOTAL
FB 7	20 amp single phase main + distribution board + CEE connection (4kw)		€270	
FB 8	32 amp single phase main + distribution board +16 a CEE connection (6kw)		€325	
FB 9	20 amp 3 phase main + distribution board + 16 a 3 ph CEE connection (12 kw)		€450	
FB 10	32 amp 3 phase main + distribution board + 16 a 3 ph CEE connection (18 kw)		€550	
FB 11	40 amp 3 phase main + distribution board + 16 a 3 ph CEE connection (24 kw)		€690	
CC1	single phase consumption charge @ €90 per kw or part thereof		€90	
CC2	3 phase consumption charge @ €75 per kw or part thereof		€75	
			Sub-total	
	*20% surcharge will apply after 15/03/2019		surcharge (if applicable)	€
			Vat @ 23%	€
	the deadline for all orders is <i>Wednesday 23rd May 2018</i>		TOTAL	€

**D**

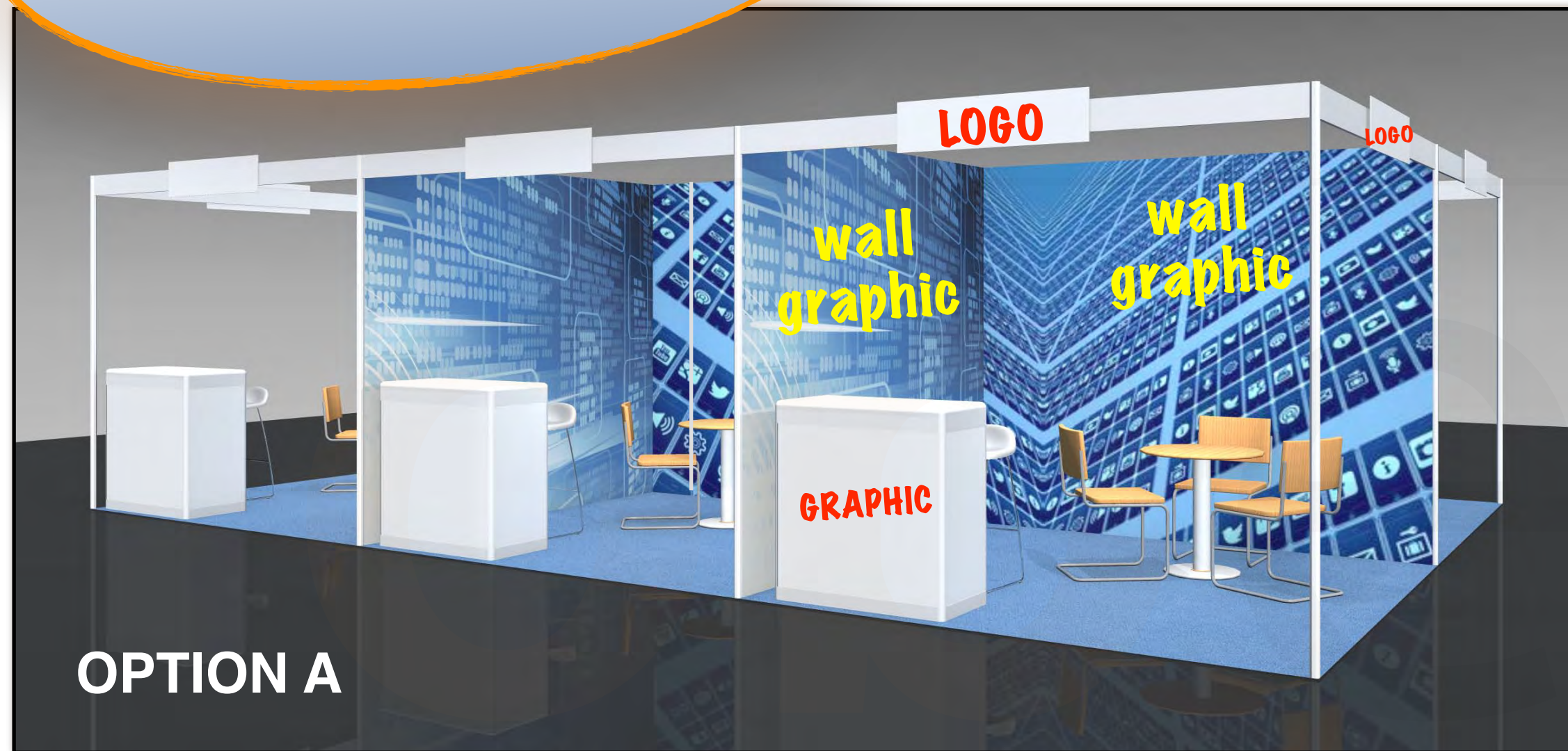
**WALL MOUNTED SMART TV HIRE** - PRICE INCLUDES EVENT HIRE , INSTALLATION & REMOVAL

	SCREEN HIRE (NB. WALL MOUNT ONLY)	QTY	COST	TOTAL
AV2	32" LED Flat screen Monitor - ( hdmi or usb connection only )		€310	€
AV3	43" LED Flat screen Monitor - ( hdmi or usb connection only)		€425	€
AV4	48" LED Flat Screen Monitor - ( hdmi or usb connection only )		€475	€
AV5	55" LED Flat screen Monitor - ( hdmi or usb connection only )		€650	€
AV7	DVD player -(hdmi connection only )		€80	€
			Sub-total	€
	*20% surcharge will apply after 15/03/2019		surcharge (if applicable)	€
			Vat @ 23%	€
			TOTAL	€

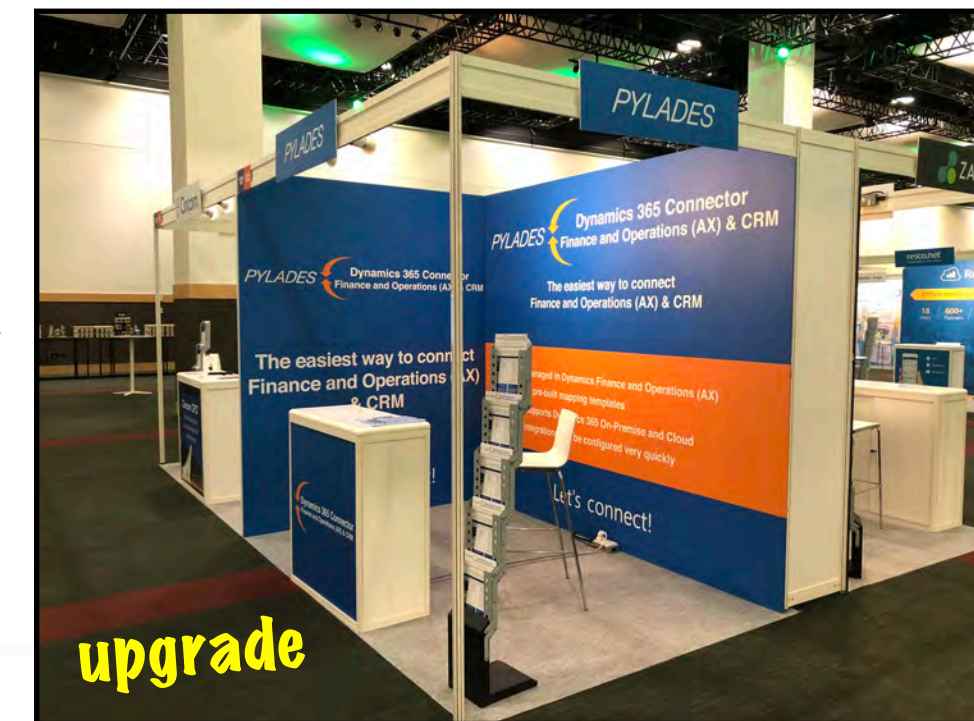
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thank you.

# BOOTH UPGRADE OFFER

INCLUDING INSTALLATION & REMOVAL ON SITE



OPTION A



- OPTION A (3m x 2m)**
- ★ carpet floor covering - colour of choice
  - ★ shell booth structure
  - ★ electrics pack - 3 spotlights + 1 twin socket
  - ★ furniture pack - high pod table + 3 stools
  - ★ fascia overlay with company logo x 2
  - ★ 1 x counter + 2 high stools
  - ★ printed graphic to front of counter
  - ★ 1 x freestanding literature dispenser
  - ★ Seamless solid wall graphics (G8) on 2 walls
  - ★ electric power supply from venue (2 kw)

**SPECIAL PACK OFFER !**  
**€ 2250 plus vat**

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 thank you.

**METHOD OF PAYMENT** - payment may be made by **credit card** or **bank transfer**.

	SUBTOTAL	VAT @ 23%	TOTAL
FURNITURE & FITMENTS			€
GRAPHICS			€
ELECTRICS ( SOCKETS + LIGHTING + MAINS POWER SUPPLY+ CONSUMPTION )			€
AUDIO VISUAL			€
SUSPENDED STRUCTURES - A,B,C,D			
SPECIAL REQUESTS			€
<b>BOOTH UPGRADE OFFER - 3m x 2m</b>	<b>€2250</b>		€
*20% surcharge will apply after 15/03/2019		surcharge (if applicable)	€
		2% credit card fee (if applicable)	€
		<b>TOTAL</b>	€

**PAYMENT DETAILS** - PLEASE FILL OUT IN BLOCK CAPITALS AND RETURN (\* - COMPULSORY)

COMPANY NAME *	
STAND NUMBER *	
INVOICE ADDRESS *	
TOWN	
POSTCODE	
COUNTRY	
CONTACT NAME *	
INVOICING EMAIL *	
CONTACT NUMBER *	
PO NUMBER IF REQUIRED	
VAT NUMBER	

**PAYMENT BY BANK TRANSFER**

nb. please indicate your company name and the invoice number on all bank transaction details in order to verify the payment .

**O'BRIEN EXPO SERVICES LTD.**

BANK OF IRELAND  
RANELAGH ROAD  
RANELAGH  
DUBLIN 6

IBAN : IE18 BOFI 9001 7246 3980 34  
SWIFT CODE : BOFIE2D

**PAYMENT BY CREDIT CARD** - we accept **visa** or **mastercard** only

METHOD OF PAYMENT	mastercard <input type="checkbox"/> or visa <input type="checkbox"/>
CARDHOLDER NAME *	
CREDIT CARD NUMBER *	<input type="text"/>
EXPIRY DATE (MONTH /YEAR) *	<input type="text"/>
3 DIGIT SECURITY CODE *	<input type="text"/>
<b>TOTAL</b>	€

- All orders must be accompanied by payment details - copy of bank transfer or credit card details
- During set-up it is possible to place last minute orders at the event desk, which is situated in the expo hall at the 'obexpo services counter'
- Please note, a 20% mark-up will be applied to all on site or late orders .
- Services ordered on-site must be paid by credit card to process the order.
- Please be aware that onsite orders for electrics may not always possible due to the nature of the power supply.

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**G3**

**infill panels** - graphics are set into the shell frame - the upright pole of 40mm separates each panel



**G6**

**wall banner graphics** - suspended from top of wall allowing one large image or graphic in soft banner format to cover the entire wall. Can be rolled up for reuse after the event .



**G8**

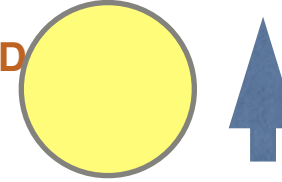
**solid wall** - applied in large sections on site to offer a solid seamless look - photo prints mounted and laminated on 10mm board



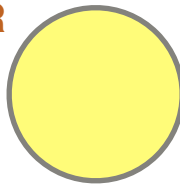
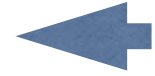


PLEASE USE THE METRIC GRID TO INDICATE SPECIFIC LOCATIONS OF ALL ELECTRICS AND FITMENTS ORDERED.  
PLEASE CONFIRM YOUR LOCATION AND ORIENTATION BY INDICATING THE STANDS NEXT TO YOU IN THE YELLOW CIRCLES.

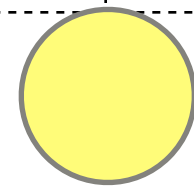
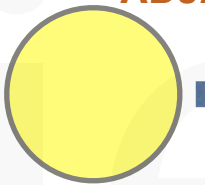
ADJACENT STAND NUMBER



ADJACENT STAND NUMBER



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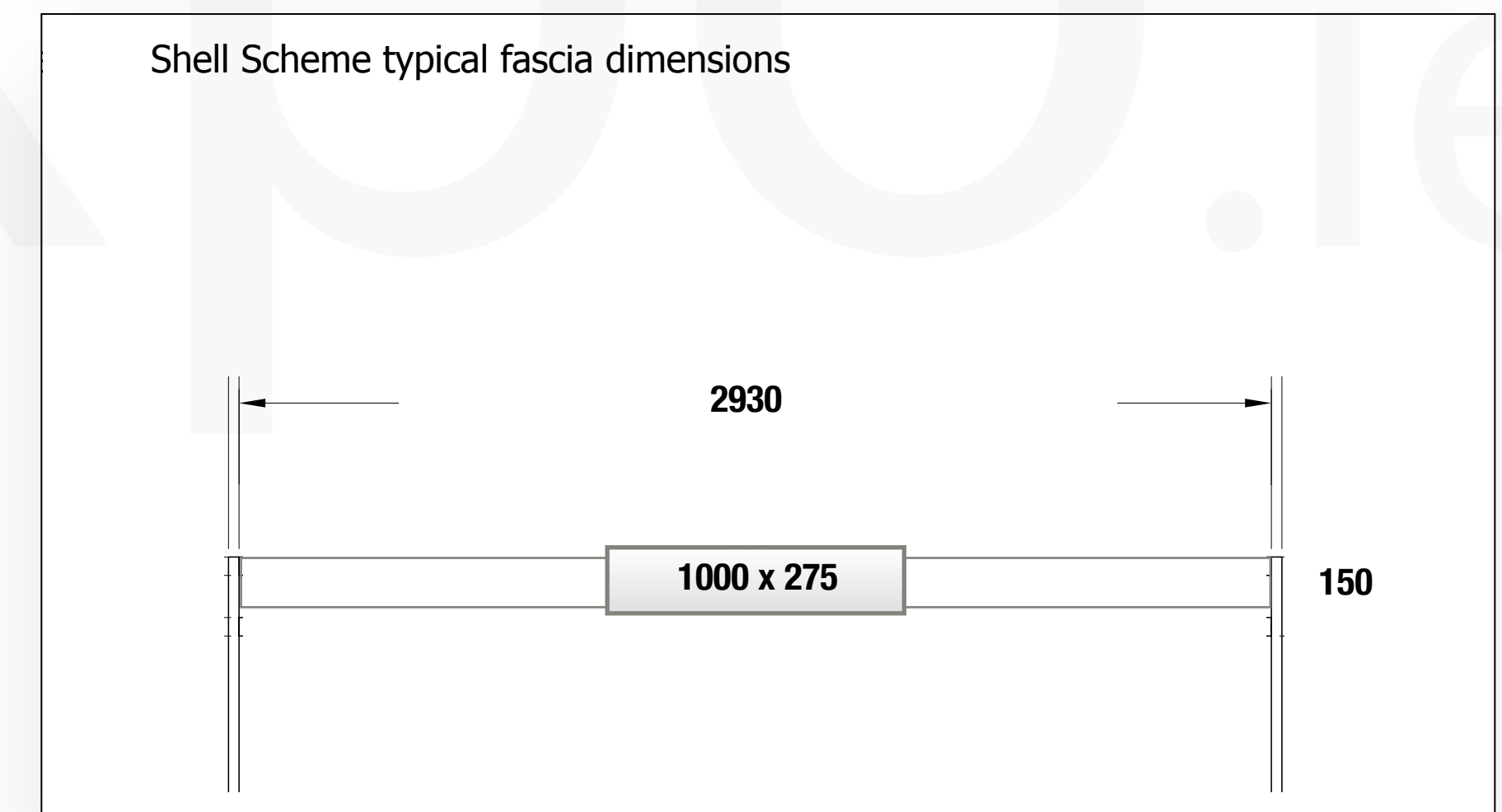
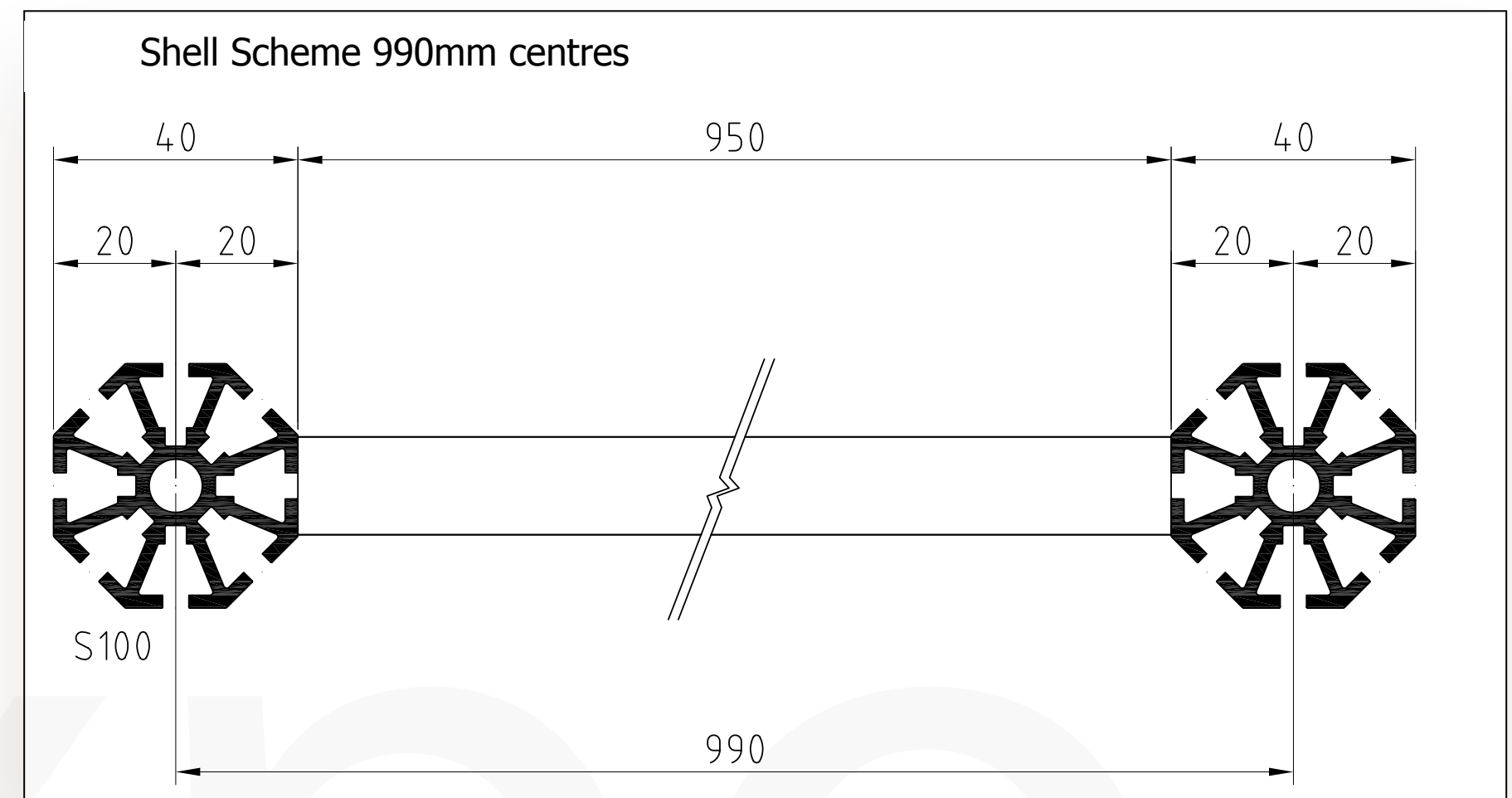
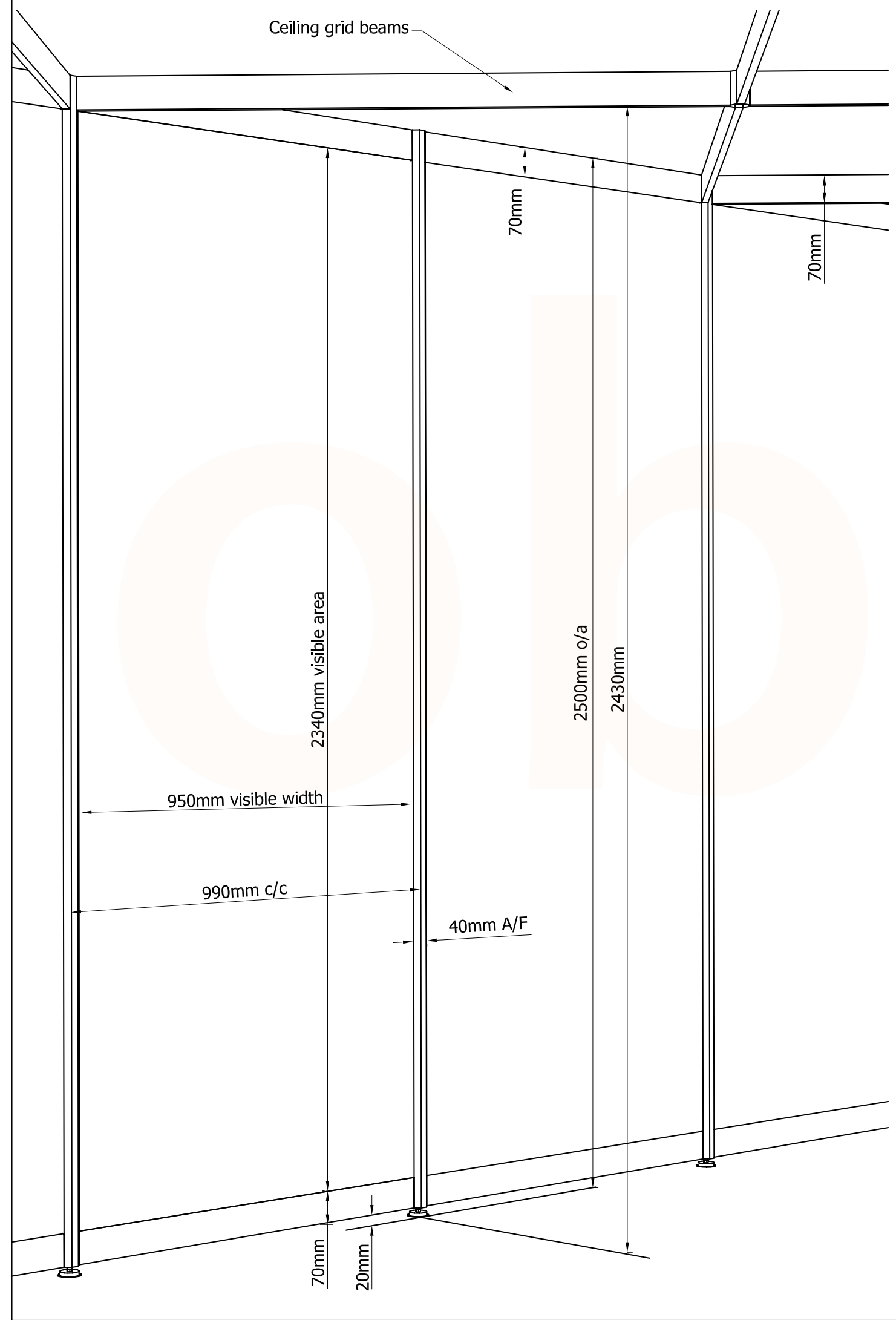


ADJACENT STAND NUMBER

\* your exhibitor name .....

\* your stand number .....

Shell Scheme typical internal appearance and dimensions.



# artwork



## FILES SPECIFICATION

We will endeavour to match CMYK colours in files supplied, but wherever possible please supply Pantone references

Artwork can be supplied at any scale, however we do not recommend a scale less than 25% .

Artwork should include a **10mm bleed with crop marks**

Please include the graphic output size and artwork scale in the file naming convention.

Scans or digital images should not be less than 100dpi at final size.

Please take this in consideration if your final artwork is saved at less than 100%.

Finished artwork should be saved as High Res CMYK PDF files with fonts outlined.

## LOGOS

Although jpeg files are OK for printing on T shirts, Business cards etc., they are not suitable for large format printing.

Jpeg, TIFF & Raw images are made of pixels, they are also referred to as Bitmap files.

For the **best quality**, we require **Vector files**.

Vector files are made of lines and vectors, they can therefore be enlarged to any size.

**Please note** - an EPS or PDF file can be either a Vector file or a Bitmap file.

## FILE DELIVERY



obrien expo services ltd.  
the Coachhouse,  
rear of 1 Warwick Terrace,  
Appian Way, Ranelagh,  
Dublin 6, Ireland.

m: 00353872492489 | p: 0035316144700 | email: [tony@obexpo.ie](mailto:tony@obexpo.ie) | web: [obexpo.ie](http://obexpo.ie)  
registered in Ireland: no.442039 | v.a.t. no. ie 9666131k



# DESIGN & BUILD SERVICES

[obexpo.ie](http://obexpo.ie)