

BNA 2021

Brighton, 11th-14th April



Invitation to be a partner for the
BNA Festival of Neuroscience 2021
Celebrate and share the latest thinking in neuroscience today.

BNA
British
Neuroscience
Association

Introducing the Festival of Neuroscience

In April 2021 the British Neuroscience Association will host its fifth Festival of Neuroscience in Brighton, UK.

The ambition and scope of the BNA Festivals of Neuroscience make them unparalleled across the UK.

There are two aspects of the Festivals which make them unique, and a true 'Festival' of neuroscience.

Firstly, the Festivals bring together multiple organisations with an interest in brain research at a single, shared event. This novel, multi-organisation forum brings together all areas of fundamental research in neuroscience and psychology, from both academia and the commercial sector, plus clinical expertise in neurology and psychiatry.

The second aspect of these events which make them a Festival is how, in addition to being an international science conference, a full programme of public events takes place as well. Past Festivals have seen a rap performance about consciousness, lunchtime talks, sessions in schools, and much more.

After launching in 2013, the BNA Festivals have rapidly established themselves as the key neuroscience event to attend. Each Festival (London, 2013; Edinburgh, 2015; Birmingham, 2017); and Dublin, 2019) has attracted 1150-1500 delegates, more than 30 organisations have taken part - including neuroscience societies from overseas - and each Festival has created a genuinely diverse and stimulating mix of neuroscientific interests.

In 2021 we are excited to be heading to the seaside by taking the Festival to Brighton.

As with previous events, we are inviting other organisations with interests in the brain and neuroscience to join us to share and celebrate the latest thinking in neuroscience.

We hope that your organisation will join the rest of the UK neuroscience community for what will be the largest neuroscience event of its kind across Europe in 2021.

The BNA2019 Festival

BNA2019 was again highly popular, with more Societies and organisations taking part than any previous Festival. Report available on request.



BNA2021: Being a Partner Society

Being a Partner Society at a Festival of Neuroscience enables you and your organisation to become an integral part of the event.

You will be entitled to **ownership of a symposium** in the main scientific programme, and you will be invited to join the **Programme Organising Committee** and therefore influence the Festival as a whole.

You will be able to invite your members to register for the Festival at BNA member prices, meaning you will **give your members access to a diverse and stimulating neuroscience community**, with the opportunity to

interact with people from multiple fields of neuroscience - beyond those within your own membership or particular area of expertise.

Being a Partner gives your organisation a **presence and visibility** at arguably the most scientifically exciting and popular UK neuroscience event, and, in Festival years, **the largest event of its kind across Europe**.

Partner Societies have access to all this at a **fraction of the cost** of organising such a meeting independently. Moreover, you can also benefit from significantly reduced rates for exhibiting and other opportunities.

As a Partner Society, you will receive:

- Ownership of a **Festival symposium** on a topic and with speakers of your choice*
- Representation on the **Programme Organising Committee**
- **Reduced registration fees** for all your members - the same as BNA members
- Complimentary registration for all your symposium speakers
- **Free banner placement** in the registration area of the Festival
- Significant reductions for a stand in the main exhibition hall
- Branding and recognition as a Partner Society in communications, promotion, printed materials and slides associated with the Festival

BNA2021 will take place at the *Brighton Centre*, centrally located on Brighton seafront, with airy and spacious interiors, panoramic sea views and easy access.



BNA2021: Partner Society costs

We ask Partner Societies for a contribution of **£1.75k** towards the cost of running the event. This is less than 0.5% of the total cost of holding BNA2021 (in region of £400k). To put this in context: as Partner Society you will own 2% of the total programme (100 of the 5040 minutes in the scientific programme), so you would be contributing a quarter of the actual cost of your session, with central Festival fundraising covering the rest.

By being a Partner Society you are also subsidising the cost of all your members attending the Festival, since they will be able to attend at reduced rates - a valuable member benefit.

The BNA undertakes all administration of the Festival, including delegate registration, speaker management, accommodation bookings, programming, abstract management, and other elements of running a major conference.

As Partner Society, you would also cover speaker expenses for people taking part in your symposium. This means that you have autonomy and freedom to use your own policy for identifying and reimbursing speakers, independent of the BNA, and means that your speakers will have direct contact with your own organisation and recognise you as owning your session. We are able to undertake all administration of speaker reimbursement (according to your own guidelines) on your behalf if required; please ask us for further details of this service if of interest.

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The Festivals of Neuroscience are unique for their ability to draw together leading neuroscientists across different domains (and countries) to stimulate cross-discipline knowledge, combined with a record of both inspiring and promoting early-career researchers and clinicians. Brighton represents an especially attractive venue and we anticipate at least 1200 attendees.

Being part of the Festival of Neuroscience in April 2021 will mean your organisation will be centrally involved in and associated with this unique event. Your members will benefit in ways that enhance your regular programme of activities.

Interested in being a Partner Society? Contact office@bna.org.uk / (0)7584 016279 with any questions and to get your booking form. We look forward to working with you!



Important points of note

*Although Partner Societies are free to choose topics and speakers for their symposia, they will still need to follow Festival symposia guidelines on composition (e.g. gender balance) and be subject to review by the Programme Committee. Full guidelines available on request.

Please note that all prices are exclusive of VAT.

The Festivals of Neuroscience are run through the BNA's wholly owned subsidiary company, BNA Events Ltd.