

# BNA 2021

Brighton, 11<sup>th</sup>-14<sup>th</sup> April



Invitation to be Festival Partner for the  
BNA Festival of Neuroscience 2021

*Celebrate and share the latest thinking in neuroscience today.*

**BNA**  
British  
Neuroscience  
Association



# BNA2021: Being a Festival Partner

Being a **Festival Partner** at a Festival of Neuroscience is the highest level of partnership available.

A Festival Partner is invited to work alongside the BNA in shaping the event, and has **ownership of a whole programme stream** in the Festival.

A Festival Partner **gives its members access to a diverse and stimulating neuroscience community**, with the opportunity to interact with people from multiple fields

of neuroscience, beyond those within its own membership.

Being a Festival Partner gives your organisation a **major presence and visibility** at arguably the most scientifically exciting and popular UK neuroscience event, and, in Festival years, **the largest event of its kind across Europe**.

A Festival Partner has all of this at a **fraction of the cost** of organising such a meeting independently.

## As a Festival Partner, you will receive:

- High level branding and recognition as Festival Partner
- Plenary lecture with speaker of your choice
- Ownership of **four symposia**, running across consecutive days, in a dedicated stream of the programme
- A dedicated **Poster Theme**, running across all three poster sessions
- Representation on the **Programme Organising Committee**
- **Premium stand** in the exhibition hall throughout the Festival
- **Reduced registration fees** for all your members - the same as BNA members

This represents **over 15%** of the Festival's scientific programme.

BNA2021 will take place at the *Brighton Centre*, centrally located on Brighton seafront, with airy and spacious interiors, panoramic sea views and easy access.



# BNA2021: Festival Partner costs

The Festival as a whole has a scientific programme of 5040 minutes / 84 hours.

As Festival Partner, your organisation has ownership of 760 minutes / 12 hours 40 minutes. **This represents just over 15% of the scientific programme.**

The cost of holding BNA2021 will be in the region of £400k. The cost of 15% is therefore £60k.

However, we ask Festival Partners for a contribution of just **£30k** towards the cost of running the event.

The BNA undertakes all administration of the Festival - delegate registration, speaker management, accommodation bookings, programming, abstract management, and other elements of running a major conference

As Festival Partner, you would also need to cover speaker expenses for people taking part in your stream in the programme. This means that you have autonomy and freedom to use your own policy and procedures for identifying and reimbursing speakers, independent of the BNA, and means that your speakers will have direct contact with your own organisation and recognise you as owning the programme stream. We are able to undertake the administration of speaker reimbursement on your behalf if required.

## Brighton, 11-14 April 2021

The Festivals of Neuroscience are unique for their ability to draw together leading neuroscientists across different domains (and countries) to stimulate cross-discipline knowledge, combined with a record of both inspiring and promoting early-career researchers and clinicians.

Brighton represents an especially attractive venue and we anticipate at least 1200 attendees.

Being part of the Festival of Neuroscience in April 2021 will mean your organisation will be centrally involved in and associated with this unique event. Your members will benefit in ways that enhance your regular programme of activities.

We look forward to working with you to make BNA2021 the best Festival yet!



### Important points of note

Although Festival Partners are free to choose topics and speakers for their symposia, they will still need to follow Festival symposia guidelines on composition (e.g. gender balance) and be subject to review by the Programme Committee. Full guidelines available on request.

Please note that all prices are exclusive of VAT.

The Festivals of Neuroscience are run through the BNA's wholly owned subsidiary company, BNA Events Ltd.