

Invitation to be Festival Partner for the BNA Festival of Neuroscience 2021

Celebrate and share the latest thinking in neuroscience today.



Introducing the Festival of Neuroscience

In April 2021 the British Neuroscience Association will host its fifth Festival of Neuroscience in Brighton, UK.

The ambition and scope of the BNA Festivals of Neuroscience make them unparalleled across the UK.

There are two aspects of the Festivals which make them unique, and a true 'Festival' of neuroscience.

Firstly, the Festivals bring together multiple organisations with an interest in brain research at a single, shared event. This novel, multi-organisation forum brings together all areas of fundamental research in neuroscience and psychology, from both academia and the commercial sector, plus clinical expertise in neurology and psychiatry.

The second aspect of these events which make them a Festival is how, in addition to being an international science conference, a full programme of public events takes place as well. Past Festivals have seen a rap performance about consciousness, lunchtime talks, sessions in schools, and much more.

The BNA2019 Festival

After launching in 2013, the BNA Festivals have rapidly established themselves as the key neuroscience event to attend. Each Festival (London,,2013; Edinburgh, 2015; Birmingham, 2017); and Dublin, 2019) has attracted 1150-1500 delegates, more than 30 organisations have taken part - including neuroscience societies from overseas - and each Festival has created a genuinely diverse and stimulating mix of neuroscientific interests.

In 2021 we are excited to be heading to the seaside by taking the Festival to Brighton.

As with previous events, we are inviting other organisations with interests in the brain and neuroscience to join us to share and celebrate the latest thinking in neuroscience.

We hope that your organisation will join the rest of the UK neuroscience community for what will be the largest neuroscience event of its kind across Europe in 2021.



BNA2021: Being a Festival Partner

Being a **Festival Partner** at a Festival of Neuroscience is the highest level of partnership available.

A Festival Partner is invited to work alongside the BNA in shaping the event, and has **ownership of a whole programme stream** in the Festival.

A Festival Partner **gives its members access to a diverse and stimulating neuroscience community**, with the opportunity to interact with people from multiple fields of neuroscience, beyond those within its own membership.

Being a Festival Partner gives your organisation a **major presence and visibility** at arguably the most scientifically exciting and popular UK neuroscience event, and, in Festival years, **the largest event of its kind across Europe**.

A Festival Partner has all of this at a **fraction of the cost** of organising such a meeting independently.

As a Festival Partner, you will receive:

- High level branding and recognition as Festival Partner
- **Plenary lecture** with speaker of your choice
- Ownership of four symposia, running across consecutive days, in a dedicated stream of the programme
- A dedicated Poster Theme, running across all three poster sessions
- Representation on the Programme Organising Committee
- Premium stand in the exhibition hall throughout the Festival
- Reduced registration fees for all your members the same as BNA members

This represents over 15% of the Festival's scientific programme.

BNA2021 will take place at the *Brighton Centre*, centrally located on Brighton seafront, with airy and spacious interiors, panoramic sea views and easy access.

BNA2021: Festival Partner costs

The Festival as a whole has a scientific programme of 5040 minutes / 84 hours.

As Festival Partner, your organisation has ownership of 760 minutes / 12 hours 40 minutes. **This represents just over 15% of the scientific programme.**

The cost of holding BNA2021 will be in the region of £400k. The cost of 15% is therefore £60k.

However, we ask Festival Partners for a contribution of just **£30k** towards the cost of running the event.

The BNA undertakes all administration of the Festival - delegate registration, speaker management, accommodation bookings, programming, abstract management, and other elements of running a major conference

As Festival Partner, you would also need to cover speaker expenses for people taking part in your stream in the programme. This means that you have autonomy and freedom to use your own policy and procedures for identifying and reimbursing speakers, independent of the BNA, and means that your speakers will have direct contact with your own organisation and recognise you as owning the programme stream. We are able to undertake the administration of speaker reimbursement on your behalf if required.

Brighton, 11–14 April 2021

The Festivals of Neuroscience are unique for their ability to draw together leading neuroscientists across different domains (and countries) to stimulate cross-discipline knowledge, combined with a record of both inspiring and promoting early-career researchers and clinicians.

Brighton represents an especially attractive venue and we anticipate at least 1200 attendees.

Being part of the Festival of Neuroscience in April 2021 will mean your organisation will be centrally involved in and associated with this unique event. Your members will benefit in ways that enhance your regular programme of activities.

We look forward to working with you to make BNA2021 the best Festival yet!



Important points of note

Although Festival Partners are free to choose topics and speakers for their symposia, they will still need to follow Festival symposia guidelines on composition (e.g. gender balance) and be subject to review by the Programme Committee. Full guidelines available on request.

Please note that all prices are exclusive of VAT.

The Festivals of Neuroscience are run through the BNA's wholly owned subsidiary company, BNA Events Ltd.

