

Improving translation in neuroscience

An in-person symposium at Sainsbury Wellcome Centre, London
Wednesday 11th May 2022, 10am -6pm



The BNA is a registered charity number 1103852



Programme outline

'Improving translation in neuroscience' will explore the key factors inhibiting effective translation of research between academia and industry, identify how to achieve successful translation, and provide delegates with meaningful and practical ways to accelerate their own work, whether that's in the academic or commercial sector.

The day will incorporate education, networking and interactive sessions to share knowledge to improve translation in neuroscience and will have a strong credibility component to it.

Breakout sessions will be led by key representatives from **Abcam, Biogen, Cambridge University, LifeArc, MSD, The Psychiatry Consortium** and members of the BNA's council and committee.

This is the in-person launch of the BNA's **'Building Bridges Between: Industry & Academia'** project, bringing academics and industry colleagues together for information exchange, networking and business opportunities.



Delegates

	Member	Non-member	BNA membership fee	Saving made by joining
Undergraduate/ 'A' level student	£0	£30	£12	£18
Postgraduate	£0	£45	£24	£21
Early Career Scientist/ Clinician	£0	£70	£48 (direct debit)/ £52	£22/ £18
Full/ Full industry	£0	£105	£79 (direct debit)/ £85	£26/ £20

Registration is FREE to BNA Members. To join, click here: <https://www.bna.org.uk/register/>



Sponsorship

Support of this symposium will:

- * Generate brand awareness and promote your organisation
- * Enhance your reputation - Improved recognition of the role that businesses play in the advancement of neuroscience in the UK and its societal benefit
- * Help attract and support the next generation of neuroscientists as prospective employees
- * Demonstrate your commitment to UK neuroscience.
- * Help deliver and promote a day of talks, education, networking and credibility zone, for up to 100 delegates



- * Contribute to the [BNA's Credibility](#) project, helping the 'upskilling the sector' drive through:

Awarding Bursaries: Encourage neuroscientists wanting to learn more about open and reproducible science practices

Supporting Carer's grants: Support parents and carers to attend the event



Packages

GOLD
£9,500

**EXHIBITON
ONLY**
£1,000

SILVER
£5,400



Packages

	Gold (£9,500)	Silver (£5,400)	Exhibition only (£1,000) x 3 2 opportunities available
Event registration desk co-branded with your logo and the BNA logo / event branding	✓		
Branded area at networking lunch, coffees and final drinks reception	✓		
Logo, link and company description on event website	✓	✓	✓
Named sponsor of plenary with all related materials	✓		
Credibility Bursaries	For 4 delegates		
Carer's grant support	For 2 delegates		
Email to opted in delegates pre-event	✓	✓	
Logo on final email attendee communication	✓	✓	

Packages cont'd

	Gold (£9,500)	Silver (£5,400)	Exhibition only (£1,000)
Social media post to promote presence at event	X 2	X 1	X 1
Logo on delegate badge and lanyard	✓		
Logo on slide in opening ceremony	✓	✓	✓
Logo and profile in printed programme	✓	✓	✓
Full delegate passes	X 4	X 2	
Full BNA membership subscriptions	X 4	X 2	
Social media post-post event	✓	✓	
Logo on outcomes document which will be widely disseminated	✓	✓	
3 x 2 metre stand in registration area at the event, provided with 1 x table and 2 x chairs + access to power point	✓	✓	✓
Registration for 2 x stand personnel to the event + refreshments	✓	✓	✓

Programming Organising Committee



Laura Ajram, Programme Manager of **The Psychiatry Consortium**
Dan Ridley, UK&I Medical: Associate Director: Alzheimer's Disease, **Biogen**
Jina Swartz, Therapeutic Area Head and Executive Medical Director, Neuroscience and Respiratory/ Immunology | Global Clinical Development, **MSD**
Manfred Berners, Partner **Berners Chapman**
Sian Constantine, Strategic Marketing Manager, Neuro, **Abcam**
Kevin Cox, Chairman, **ValiRx Plc**
Zoe Kourtzi, **Cambridge University**
Tom Otis, Chief Scientific Officer, **Sainsbury Wellcome Centre**
Alan Palmer, Chief Executive Officer at **Elixa MediScience**
Paul Wright, Principal Scientist, **LifeArc**

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