

THE INTERNATIONAL

BNA British
Neuroscience
Association

BNA 2023

FESTIVAL OF NEUROSCIENCE

Invitation to be a Partner Organisation

In collaboration with the British Neuroscience Association

Brighton UK | 23-26 April 2023



Celebrate and share the latest thinking in neuroscience today

Introducing the International Festivals of Neuroscience

In April 2023 the British Neuroscience Association (BNA) will host its sixth International Festival of Neuroscience, this time in Brighton, UK.

The ambition and scope of the BNA Festivals of Neuroscience make them unparalleled across the UK.

There are two aspects of the Festivals which make them unique, and a true 'Festival' of neuroscience.

Firstly, the Festivals bring together multiple organisations with an interest in brain research at a single, shared event. This **novel, multi-organisation forum** brings together all areas of fundamental research in neuroscience and psychology, from both academia and the commercial sector, plus clinical expertise in neurology and psychiatry.

The second is how, in addition to being an international science conference, Festivals celebrate neuroscience via a **full programme of public events** as well. Past Festivals have seen a rap performance, lunchtime talks, sessions in schools, and much more.

Since launching in 2013, the BNA Festivals have rapidly established themselves as the key neuroscience event to attend. Each Festival (London, 2013; Edinburgh, 2015; Birmingham, 2017; and Dublin, 2019) has attracted 1150-1500 delegates, more than 30 organisations have taken part - including neuroscience societies from overseas - and each Festival has created a genuinely diverse and stimulating mix of neuroscientific interests.

In 2021, along with so many others, we had to hold the Festival entirely online. Although there was much uncertainty about the online format, numbers were higher than ever (1,615 participants) with just as strong a sense of community as at previous events.

We hope that your organisation, members and stakeholders will join the rest of the UK neuroscience community (and beyond!) for what will be the largest neuroscience event of its kind across Europe in 2023.

Photos all taken at previous Festivals. Meeting reports available on request.



Why become a Partner at the 2023 International Festival of Neuroscience?

Being a Partner Organisation at a Festival of Neuroscience enables you, your associates and your organisation to become an integral part of the event.

You will be entitled to **ownership of a symposium** in the main scientific programme, and you will be invited to join the **Programme Organising Committee** and therefore influence the Festival as a whole.

You will be able to invite your staff, grant-holders or members (as applicable for your organisation) to register for the Festival at BNA member prices, meaning you will give them **low-cost access to a diverse and stimulating neuroscience community**, with the opportunity to

interact with people from multiple fields of neuroscience - beyond those within your own organisation or particular area of expertise.

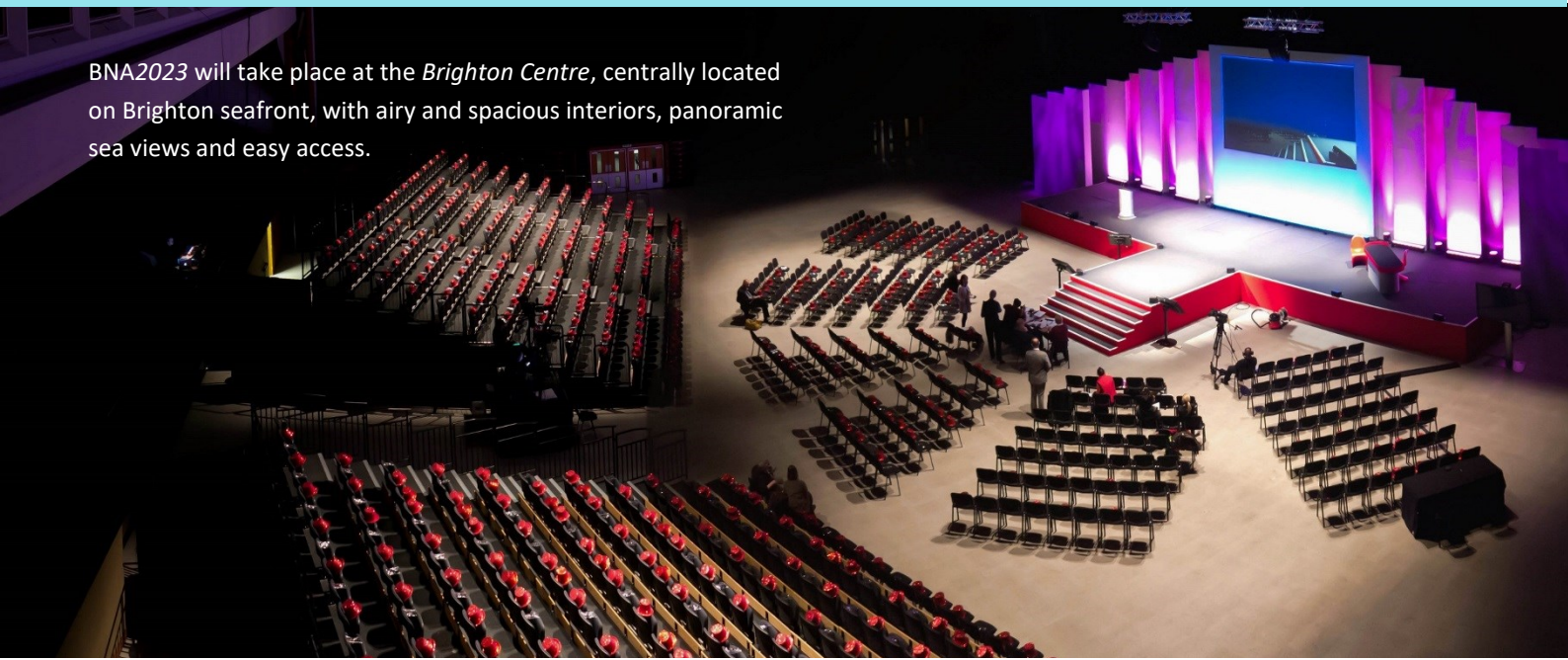
Being a Partner gives your organisation a **presence and visibility** at arguably the most exciting and popular UK neuroscience-wide event, and, in Festival years, **the largest event of its kind across Europe**.

Partner Organisations have access to all this at a **fraction of the cost** of organising such a meeting independently. Moreover, you can also benefit from significantly reduced rates for exhibiting and other opportunities.

As a Partner you will receive:

- Ownership of a **Festival symposium** on a topic and with speakers of your choice*
- Representation on the **Programme Organising Committee**
- **Reduced registration fees** for your organisation - the same as BNA members
- **Complimentary registration** for all your symposium speakers
- Invitation to the **Gala Dinner**
- **Free banner placement** in the registration area of the Festival
- Significantly **reduced cost for a stand** in the main exhibition hall
- **Branding, publicity and recognition** as a Partner in communications, promotion, printed materials and slides associated with the Festival, reaching thousands of people in the neuroscience community worldwide.

BNA2023 will take place at the *Brighton Centre*, centrally located on Brighton seafront, with airy and spacious interiors, panoramic sea views and easy access.



The costs and benefits of being a Partner for BNA2023

We ask Partners for a contribution of **£1.85k** towards the cost of running the event. This is **less than 0.5% of the total cost** of holding BNA2023 (in region of £400k). To put this in context: as Partner you will own 2% of the total programme (100 of the 5040 minutes in the scientific programme), so you would be contributing a quarter of the actual cost of your session, with central Festival fundraising covering the rest.

By being a Partner you will be supporting your grant-holders, staff or members since they will be able to attend at greatly reduced rates. This represents a **significant member or staff benefit** and way of supporting them in what continues to be challenging times. In 2023 we will also be integrating hybrid elements to the Festival, such as filming sessions and making recordings available online, which will further enhance attendee experience.

The BNA undertakes all administration of the Festival, including delegate registration, speaker management, accommodation bookings, programming, abstract management, and other elements of running a major conference.

As a Partner, you would also cover speaker expenses for people taking part in your symposium. This means that you have autonomy and freedom to use your own policy for identifying and reimbursing speakers, independent of the BNA, and means that your speakers will have direct contact with your own organisation and recognise you as owning your session. We are able to undertake all administration of speaker reimbursement (according to your own guidelines) on your behalf if required; please ask us for further details of this service if of interest.

See you in Brighton, 23–26 April 2023!

The Festivals of Neuroscience are unique for their ability to draw together leading neuroscientists across different domains (and countries) to stimulate cross-discipline knowledge, combined with a record of both inspiring and promoting early-career researchers and clinicians. Being part of the Festival of Neuroscience in April 2023 will mean your organisation will be centrally involved in and associated with this unique event.

Interested in being a Partner? Contact office@bna.org.uk / (0)7584 016279 with any questions and to secure your place now. We look forward to working with you!



Important points of note

*Although Partner Organisations are free to choose topics and speakers for their symposia, they will still need to follow Festival symposia guidelines on composition (e.g. gender balance) and be subject to review by the Programme Organising Committee. Full guidelines available on request.

Please note that all prices are exclusive of VAT.

The Festivals of Neuroscience are run through the BNA's wholly owned subsidiary company, BNA Events Ltd.