



Have your mental health a merry little Christmas

The British Neuroscience Association Festive Symposium 2022

Monday 12th December

The John McIntyre Conference Centre, Edinburgh

Sponsorship opportunities

✉ sophie@bna.org

🌐 www.bna.org

Have your mental health a merry little Christmas

The BNA Festive Symposium is one of the most popular events in the neuroscience calendar, with a reputation for lively and inclusive programmes which attract people interested in neuroscience across all stages of their career.

This year we are taking the Festive Symposium to the historic city and bustling neuroscience-hub of Edinburgh, within the John McIntyre Conference Centre, a flexible venue offering state-of-the-art facilities and located at the foot of Edinburgh's iconic extinct volcano and Arthur's Seat.

Inherent to the human condition throughout recorded history, psychiatric and mental health disorders have a profound impact on human experience. The cost to individuals and to society is immeasurable.

Recent progress in raising awareness and reducing stigma around mental health is to be welcomed. However, the fundamental understanding of mental health disorders remains an only partially-met need in the quest to tackle and reduce their impact and cost.

This meeting will explore what neuroscience can and is doing to meet that need. It will bring together neuroscientists in academia, the clinic and the commercial sector to share their latest research, and help slowly build our understanding of mental health. It is only by doing this that we can make a difference to individuals and communities.

We are all looking forward to this exciting one-day event and would love your organisation to be a part of it.

As well as reaching delegates on the day, by sponsoring this event **you will also access 2500+ BNA members** via our newsletters and printed publications and an additional **20,000+ people who follow the BNA's social media channels.**

Please complete and return the booking form on the last page to secure your space now. If you would like to discuss alternative options please contact the BNA office (office@bna.org.uk, 07584 016279).



Mental Health headline sponsor

an exclusive opportunity

As the main sponsor of this event, you will have access to the BNA's 2500 email subscribers and social media channels. You will also have name badges, and holding slides during the event, and the opportunity to network with speakers and BNA guests at the evening VIP dinner.



targeted audience of neuroscientists - you will also have the chance to connect with the BNA's 2500 email subscribers and social media channels. As headline sponsor to feature across all the event's branding including signage, you will have the opportunity to network with speakers and BNA guests at the evening VIP dinner.

Mental Health headline sponsor benefits:

- Exhibition stand at the event with table, chairs and power supply, and two staff personnel registrations included
- Additional four registrations to attend the event
- Six invitations to the VIP buffet supper
- Full company / organisation profile in the printed event programme
- Company profile on the event website listing, including direct hyperlink to your company / organisation website
- Exclusive mailshot to opted-in delegates prior to the event – **exclusive opportunity**
- Inclusion in the BNA+ email newsletter (2000 subscribers) – **exclusive opportunity**
- Six-month web banner on the BNA website with a hyperlink to your company
- Full page advertisement in the BNA Bulletin (Spring or Summer 2023 issue)
- Full acknowledgement of Mental Health headline sponsor support via the following:
 - Name badges – **exclusive**
 - Onsite signage – **exclusive**
 - Front page of printed onsite programme
 - Event webpage, in a prominent position
 - Posters advertising the event
 - All social media posts related the BNA Festive symposium
 - Holding slides during the event itself
 - *BNA Bulletin* articles and meeting reports



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Premium sponsor: £1,250

Exhibition package: £800

The exhibition will take place nearby the lecture theatre and will be interlaced with catering, meaning that exhibitors can expect to receive delegate foot traffic with ample opportunities and encouragement to visit stands throughout the event. There are 3 opportunities available for these packages.

Premium sponsor package benefits:

- Exhibition stand at the event including 1 x table 2 x chairs and power supply
- Two stand personnel event registrations included
- Company profile and logo on event webpage
- Hyperlink to website on the event web page
- Logo and acknowledgment in holding slides at the event

Plus

- Company profile and logo in the printed event programme
- 3-month web banner on the BNA website with a hyperlink to your company
- Logo and link to organisation in email to delegates prior to event
- Inclusion BNA social media event posts
- Two registrations to the event
- Two invitations to the VIP buffet supper
- Guest blog on the BNA website

Exhibition package benefits:

- Exhibition stand at the event including 1 x table 2 x chairs and power supply
- Two stand personnel event registrations included
- Company profile and logo on event webpage
- Hyperlink to website on the event web page
- Logo in event printed programme
- Logo and acknowledgment in holding slides at the event



Drinks Reception Sponsor: £1,500

Exclusive opportunity

Additional opportunities: £200 - £500

Drinks reception sponsor benefits:

The drinks reception takes place at the end of the symposium and is always well-attended by delegates keen to carry on conversation over a glass or two. The drinks reception sponsor will be acknowledged via:

- Printed onsite event programme
- On event webpage
- Signage related to the reception

Plus

- Opportunity to have flyers distributed and/or banners displayed during the wine reception - **exclusive opportunity**
- Two registrations to the event
- Two invitations to the VIP buffet supper
- Company profile in the printed event programme
- Hyperlink to website on the event web page
- Logo and link to organisation in email to delegates prior to event
- 3-month web banner on the BNA website with a hyperlink to your company

Advertising in the onsite printed event programme as follows:

Full page (A4, portrait):

- £500 outside back cover
- £450 inside front cover
- £400 inside back cover
- £350 internal, full page

Half page (A5, landscape) : £300

Quarter page (A6, portrait) : £200

Flyers inserted into event programme:

- £400

Flyers to be provided by your organisation

Inclusion in shared mailshot to opted-in delegates prior to event

- £300

If you would like to discuss further opportunities, please do not hesitate to contact Sophie Jerrold (sophie@bna.org.uk)

Important information

Date: 12th December 2022

Venue: John McIntyre Conference Centre, Pollock Halls, 18 Holyrood Park Rd, Edinburgh EH16 5AY

If you would like to discuss alternative options, please do not hesitate to contact the BNA office (office@bna.org.uk, 07584 016279).

Please note all prices stated in this document are ex VAT.

All flyers and advertising are subject to approval by the BNA.

Please complete the accompanying booking form and return to sophie@bna.org.uk to secure your space.



Located in historic Edinburgh



State-of-the-art facilities