

BNA British
Neuroscience
Association
Making connections

Careers and Recruitment Fair

Thursday 22nd February, 2024

Making connections to create careers
across and beyond neuroscience

BNA Building
Bridges
Between
Industry and academia


Sainsbury Wellcome Centre



The British Neuroscience Association - a unique pool of talent

The British Neuroscience Association (BNA) has over 1,500 undergraduate, postgraduate and early career researchers in its membership, all of whom have a rigorous grounding in scientific enquiry and logical thinking. Those who are more advanced (post-graduate and above) are self-directed learners, with skills across a range of specialist techniques, and experienced in time and project management. A new cohort of students joins the BNA each year.

We know that our early career and student members are keen to know more about careers, and to have opportunities to network with people in academia, industry and beyond (as evidenced through membership surveys and analysis of the BNA website traffic). The 'BNA Neuroscience Careers and Recruitment Fair' is thus designed to meet our members' needs and to provide a unique pool of talent for potential employers.

This is part of the BNA's 'Building Bridges Between: Industry and academia' programme.





An exceptional talent acquisition opportunity for employers

The BNA Careers and Recruitment Fair gives employers and organisations the chance to identify and connect with up to 80 talented, logical thinkers who are trained in neuroscience and ready to pursue pathways in neuroscience research and beyond.

A bespoke careers event for members

At the BNA Careers and Recruitment Fair, neuroscience students and early career researchers will get to explore different career opportunities, make contacts, and identify future employers across a range of organisations.



Making it easy for you to connect



Pre-qualified candidates: In order to attend, individuals will need to meet eligibility criteria (e.g. seeking employment in the next ~12 months) and have key skills (e.g. Excel, Word, teamwork).

Connect in advance: We will provide CVs and contact details of attendees so that you can reach out beforehand.

Access: Up to 80 potential candidates across the sector.

Schedule meetings: Each attendee will be able to book x 2 1:1 meetings with participating companies, meaning 8 1:2 meetings throughout the day for each company..

Network: Free time for attendees to visit your table and chat.

Post-event follow up: All attendees agree to share their contact details with participating organisations.



Venue for the day

Our inaugural Fair will be held at the Sainsbury Wellcome Centre (SWC) for Neural Circuits and Behaviour, a scientific powerhouse located in the heart of London.

Developing careers is essential to SWC, from the renowned PhD programme, postdoctoral positions, Group Leaders and the professional and scientific team, you will find a welcoming and inclusive community.

The SWC is a modern and fully accessible building that's easy to get to by public transport.

We will host the Careers and Recruitment Fair in the light-filled function space on the ground floor of the SWC.



Sainsbury Wellcome Centre

Outline of the day

The timetable below will be repeated, with one complete session in the morning and one in the afternoon, doubling the number of people you meet: Morning session 10am – 1pm (x40 candidates)
Afternoon session 2pm – 5pm (x40 candidates)

20-25 min	Welcome	Opportunity for Headline Sponsor to be included in welcome to all attendees.
60 min	Pre-booked meetings Visiting stands/Open meetings	Pre-booked meetings for candidates. Welcome all attendees to come and find out about your organisation and why they want to work with you!
20-25 min	Break and refreshments	Open networking and refreshments break.
60 min	Pre-booked meetings Visiting stands/Open meetings	Pre-booked meetings for candidates. Welcome all attendees to come and find out about your organisation and why they want to work with you!
10 min	Close of event	Opportunity for Headline Sponsor to be acknowledged in closing words to all attendees.

How to secure your place

Spaces are limited to just ten organisations.

There is an exclusive opportunity for one headline sponsor.

Organisations wishing to take part will have to demonstrate that they have ongoing recruitment activities and/or will be seeking to fill at least two positions in the 12 months following the event, as well as meet the following eligibility criteria:

- an evidenced commitment to equity, diversity and inclusion
- places high value on employee well-being
- recognises its responsibility of minimising the environmental impact of its activities.



See the BNA's own Association policies at bna.org.uk/about/policies and bna.org.uk/about/policy/green-neuroscience.

Costs and packages

1 available **Headline sponsor**
£12,000

In addition to all benefits of a recruitment stand (below) the headline sponsor will:

- be included in all branding before, during and after the event
- have the opportunity to directly address all attendees during the welcome
- be acknowledged in the closing words
- receive 2 annual subscriptions for Full/ Full Industry BNA membership
- receive 3 months advertising on the BNA homepage and throughout the site*
- have 3 months of unlimited job ads* posted on the BNA's jobs listing
- up to six BNA social media posts* to boost job adverts (65k followers)

9 available **Recruitment stand**

£7,500 Large businesses

£5,000 Medium businesses

Max two available £3,000 Small businesses

Max two available £1,500 Micro businesses and
(see below for definitions) not-for-profit
(see below for definitions)

- a posing table
- registration for two people
- contact details of all attendees (up to 80 individuals)
- CVs in advance
- Up to sixteen one-on-one bookings
- Four+ hours scheduled networking time




*All artwork, social media posts and job listings must have prior approval of the BNA. All prices ex VAT. Medium company = Fewer than 250 employees worldwide and balance sheet total less than £40 million. Small company = Fewer than 50 employees worldwide, and balance sheet less than £8.5m. Mirco = Fewer than 10 employees worldwide, and balance sheet less than or equal to £1.7m.



All photos on this and preceding pages taken at BNA Careers events.



We look forward to working with you

-  +44(0)7932 710972
-  www.bna.org.uk
-  sophie@bna.org.uk



The BNA and SWC are kindly supported by The Gatsby Foundation.